



FIGHT **TO END**

HOMELESSNESS

**SPONSORSHIP
PACKAGE**

THE CAUSE

YOU Housing First Youth Shelter



The number of youth accessing shelters in London is growing and those youth are younger than ever. We have an opportunity to build a system that will end the cycle of homelessness and make an immediate and lasting impact on our community's youth. Our donors and sponsors help sustain YOU's life-changing programs and services and, invaluable, help youth discover a group of supporters who understand and care about them.



26%

of those accessing shelters are 24 years and younger

(London's Emergency Shelters Progress Report 2011-2016)



60%

of individuals in London were under the age of 30 when they first experienced homelessness

(2018 London Community Enumeration Event Results)



80% +

who received Housing First supports remained housed after the first year

(Housing First, Homeless Hub)

GREATEST OF ALL TIME

\$50,000

1 available

Your choice of two ringside, branded tables (2 tables of 10)

Open bar

Special invitation and recognition at the cheque presentation reception;

Company name, logo in all promo materials

Company name, logo in program

Company name, logo on a fighter's uniform

Company name, logo on all volunteer t-shirts

Company logo and advertising on event big screens

3x weekly mentions/stories on social media streams

First right of refusal for next year

3 course dinner with complimentary wine

Invitation to after-party

Personally announce a fight

Company name, logo on website (w link)

Company name, logo presented on post-fight recording of event

Company name, logo associated with a specific fight

Full page ad in program (back page)

Title banner

Additional recognition throughout the event by the fight emcee

Mentions on all live media (e.g. radio, tv)

CHAMPION

\$25,000

2 available

Your choice of a ringside, branded table
(1 table of 10)

Open bar

Special invitation and recognition at the
cheque presentation reception;

Company name, logo in all promo materials

Company name, logo in program

Company name, logo on a
fighter's uniform

Company name, logo on all
volunteer t-shirts

Company logo and advertising on event
big screens

3x weekly mentions/stories on
social media streams

3 course dinner with complimentary wine

Invitation to after-party

Personally announce a fight

Company name, logo on website (w link)

Company name, logo presented on post-
fight recording of event

Company name, logo associated with
a specific fight

Half (1/2) page ad in program (back page)

Title banner

First right of refusal for next year

HEAVYWEIGHT

\$10,000

5 available

Your choice of a VIP, branded table
(1 table of 10)

Open bar

Company name, logo in all promo materials

Company name, logo in program

Company name, logo on a
fighter's uniform

Company name, logo on all
volunteer t-shirts

Company logo and advertising on event
big screens

1x weekly mention/story on
social media streams

Invitation to after-party

Special invitation and recognition at the
cheque presentation reception;

Company name, logo on website (w link)

Company name, logo presented on post-
fight recording of event

Company name, logo associated with
a specific fight

Quarter (1/4) page ad in program (back
page)

First right of refusal for next year

CONTENDER

\$5,000

8 available

Your choice of a club, branded table
(1 table of 10)

Open bar

Company name, logo in all promo materials

Company name, logo in program

Company name, logo on a
fighter's uniform

Company name, logo on all
volunteer t-shirts

8 mentions/stories on
social media streams

Invitation to after-party

Company name, logo on website (w link)

Company name, logo presented on post-
fight recording of event

Company logo and advertising on event
big screens

First right of refusal for next year

CORNER MAN

\$3,000

16 available

Your choice of a regular, branded table
(1 table of 10)

Open bar

Company name, logo in all promo materials

Company name, logo in program

Company name, logo on all
volunteer t-shirts

4 mentions/stories on
social media streams

Invitation to after-party

Company name, logo on website (w link)

Company name, logo presented on post-
fight recording of event

Company logo and advertising on event
big screens

First right of refusal for next year

SPONSORSHIP GRID

	GOAT	Champion	Heavyweight	Contender	Cornerman
Your choice of seating	Ringside, 2 tables	Ringside, 1 table	VIP, 1 table	Club, 1 table	Regular, 1 table
Open bar	X	X	X	X	X
3 course dinner with complimentary wine	X	X	X		
Invitation to after-party	X	X	X	X	X
Personally announce a fight	X	X	X		
Special invitation and recognition at the cheque presentation reception	X	X	X		
Company name, logo in all promo materials	X	X	X	X	X
Company name, logo in program	X	X	X	X	X
Company name, logo presented on post-fight recording of event	X	X	X	X	X
Company name, logo on a fighter's uniform	X	X	X	X	
Company name, logo associated with a specific fight	X	X	X		
Company name, logo on all volunteer t-shirts	X	X	X	X	X
Ad in program	Full page	1/2 page	1/4 page		
Company logo and advertising on event big screens	X	X	X	X	X
Title banner	X	X			
Mentions/stories on social media streams	3x weekly	3x weekly	1x weekly	8	4
Company name, logo on website (w link)	X	X	X	X	X
First right of refusal for next year	X	X	X	X	X
Additional recognition throughout the event by the fight emcee	X	X			
Mentions on all live media (e.g. radio, tv)	X				



WeighIn@FightToEnd.ca